



St. Jerome's Catholic Primary School

Use of Children's Images

We ask parents to sign a consent form at the start of their time at this school which confirms and agrees that:

- We may use children's photographs in the school prospectus and other printed publications that we produce for promotional purposes or on project display boards
- We may record your child's image on video
- You are happy for your child's to appear in the media as part of school's involvement in an event
- We may use your child's image on our social media platforms which include Twitter, Facebook and Instagram

Permission is valid for the period of time that your child attends our school. Your consent will automatically expire after this time.

We will not re-use photos or recordings after your child leaves the school without consent.

We will not use personal details and full names (first name and surname) of any child/adult with a photographic image, on video, on our website or in any printed publication.

We will not include personal email/postal addresses or telephone numbers

If we use photos of individuals, we will not use the name of the child in accompanying text or captions.

We may use pictures of pupils and teachers that have been drawn by pupils.

We may use group/class photos or footage with very general labels e.g. "Science Lesson".

We will only use images of pupils who are suitably dressed.

Parents who are invited to attend events where photo/video recording is permitted should undertake to ensure that any images or materials produced are for family/private use only. Images of children other than your own must not be posted on any social media sites.

Parents should note that websites can be viewed throughout the world.

We endeavour to take all reasonable steps to ensure any images maintained in school are stored securely and accessed only by authorized persons.

The school reserves the right to restrict access to any persons from taking images of any pupil or adult in the school.

After consulting the policy and speaking with the Head Teacher, should you not wish your child's image to be used you should notify the Head Teacher in writing. If no written notification is received, your child's image may be used within the conditions set above.

September 2021